ESHATVA MITHAL

FULL-STACK DEVELOPER

WEBSIGHTGUY.COM/PORTFOLIO

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Client-success and result driven full-stack developer with nearly 4 years of experience specializing in website development and project management. Currently pursuing an MS in Information Technology, effectively applying both academic insights and practical experience to enhance web-based solutions.

EDUCATION & CERTIFICATION

MASTER OF SCIENCE @ University of the Cumberlands, Williamsburg, KY   Expected: 08/2024

Information Technology (IT), GPA 4.0

BACHELOR OF SCIENCE @ DePaul University, Chicago, IL   Received: 06/2020

Information Technology (IT), GPA 4.0

GENERATIVE AI FUNDAMENTALS @ Databricks	Received: 05/2024
APPLE SEARCH ADS CERTIFIED @ Apple	Received: 05/2024
DATABRICKS LAKEHOUSE FUNDAMENTALS @ Databricks	Received: 05/2024
BUILDING CLOUD-BASED MOBILE SOLUTIONS FOR THE ENTERPRISE @ IBM	Received: 04/2024
CERTIFIED DEVELOPER ASSOCIATE @ Amazon Web Services	Received: 01/2021

EXPERIENCE

ENTERPRISE WEB DEVELOPER @ Scorpion Enterprises, LLC, Valencia, CA   07/2021 – 04/2024

- Developed and maintained over 70 proprietary web projects, including custom WordPress websites, and landing pages hosted on AWS, using clean and reusable HTML/CSS/JavaScript/PHP code, enhancing site speed and responsiveness by over 30%.
- Authored comprehensive documentation of franchise development processes in Confluence and trained marketing managers, improving system knowledge and increasing procedural adherence.
- Created advanced SQL queries to troubleshoot and resolve database issues on our server, ensuring post-launch integrity.
- Collaborated with the client-facing web support team on Freshdesk to improve workflow and response times by over 20%.
- Led an offshore WordPress team in the seamless transition and management of 35+ franchise websites and 120+ microsites, reducing integration costs and accelerating the merger process.
- Leveraged Chamaileon in email programming to cut development time by 50% and save 40% in costs, boosting campaign ROI by enhancing operational efficiency across 100+ email campaigns.

FRONT-END DEVELOPER @ Wheat Creative (acquired by **Scorpion**), Las Vegas, NV   04/2021 – 07/2021

- Served as the lead developer during Wheat Creative's acquisition by Scorpion, overseeing the seamless integration of digital assets and aligning development practices with new corporate standards.
- Programmed and maintained custom WordPress websites using robust JavaScript and PHP and leveraged Adobe Creative Suite to create and modify graphics, improving visual content for websites, emails, and landing pages by 25%+.
- Created and implemented marketing campaigns and workflows for lead distribution across MailChimp, FranConnect, and HubSpot, boosting lead conversion rates, and streamlining sales processes.

WEB DEVELOPER @ Resilience, Inc., Tampa, FL   09/2020 – 03/2021

- Spearheaded the Agile development of responsive education websites, enhancing site functionality and user experience.
- Enhanced website performance and online visibility by implementing rigorous testing, troubleshooting, SEO strategies, and developing e-commerce, blog, and login functionalities, which increased traffic and user engagement.

FRONT-END DEVELOPER INTERN @ ezClinic, Chicago, IL   09/2020 – 12/2020

- Developed dynamic, responsive web pages using HTML, CSS, Bootstrap, JavaScript, and jQuery, enhancing user interface fluidity, and reducing page load times by 20%+.
- Engineered a virtual waiting room with engaging activities and games using reusable components, increasing patient satisfaction during wait times.

SKILLS

WEB • HTML, CSS, JavaScript • jQuery • React • Bootstrap • JSON • AJAX • WordPress • Drupal • SASS

PROGRAMMING • Java • Python • C# • PHP • AWS • SQL • Visual Studio • SQL Server • Android Studio • NetBeans

TOOLS/CRMs • Postman • Databricks • GIT • NPM • Adobe Creative Suite • DynamoDB • HubSpot • FRM • ClientTether